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## Case Study: Weetabix | matters+

2020-10-12 - James Mact - Comments (0) - Blog

Click below to check out a recent case study from one of our most notable clients, family favourite Weetabix:

It explores the great insights from Helen Wilson, General Counsel, and follows her team's journey of adopting matters+ over the last 18 months:

### Attachments

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- [Weetabix-Matters-Plus-Case-Study.pdf \[1.00 MB\]](#)